

# Curriculum Vitae

## Helen West

- Specialisations:** Web writing, copy writing, ghost writing  
Editing and rewriting  
Writing training and coaching  
Dutch/English translation
- Mother tongue:** English
- Education:** B.A. and Dip. Ed., University of New England, Australia  
Various short courses and training workshops on editing, copy writing and train-the-trainer
- Employment:**
- 1988 - present** West English Communications BV, Bennekom, the Netherlands  
Writer, Editor, Writing Trainer and Coach, Dutch/English translator
- 1984 - 1988** Freelance English editor
- Experience:**
- Writing & Editing:** Working with specialists and managers in government ministries, European Commission and international organisations, consultants business and industry, science and technology, research and education to produce various types of publications. The range of publications includes:  
Policy documents and reports  
Multi-million euro tenders/proposals  
Scientific articles in peer-reviewed journals  
Annual reviews and reports to shareholders  
Websites  
Promotional materials  
Public information
- Experience in writing promotional materials including websites, annual reports, customer newsletters, in-house newsletters, company profiles and brochures, product brochures, press releases and articles, and trade fair displays.
- Training & Coaching** Writing training and individual coaching for managers, consultants, engineers and scientists tailored-made to specific writing needs and requirements such as writing reports, project proposals, web writing, and press releases and other promotional and information materials.
- Sector experience**
- Transport, infrastructure, engineering
  - Architecture and construction
  - Environment, agriculture and forestry
  - Pharmaceuticals, plastics and industrials
  - Health, food and nutrition
  - Economics and banking
  - Science and technology
  - Management consultants

## Sector experience

- Writing and editing**    **Transport, infrastructure, engineering**  
European Commission, DG Development, DG MOVE, World Bank (SSATP),  
Netherlands Ministry of Infrastructure and the Environment  
Panteia, KIT Karlsruhe Institute of Technology, Boskalis  
DHV Group, Witteveen+Bos, Nedeco/Nethconsult, Imtech, Fugro
- Architecture and construction**  
Dura Vermeer, AM Real Estate
- Environment, agriculture and forestry**  
European Commission DG Development, Wageningen University  
Netherlands Ministry of Infrastructure and Environment  
Netherlands Environmental Assessment Agency (PBL)  
International Agricultural Centre, Wageningen University and Research Centre
- Banking, Economics, Labour Market**  
Rabobank International, Panteia/NEA, ECORYS
- Health, Food and Nutrition**  
Netherlands Institute for Health and Environment (RIVM),  
Wageningen University, Confederation of Food & Drinks Industries of the EU, NIZO Food Research, FrieslandCampina, Royal Wessanen, Royal Numico, Unimills  
NIZO Food Research, Top Institute Food and Nutrition  
TIFN/WCFS, Schmalbach Lubeca (Germany)
- Pharmaceuticals, Plastics and industrials**  
EMG: DSM Composite Resins, EMG: DSM Engineering Plastics, Belden; GE Plastics Europe, DSM Research, DSM Pharmaceutical Products, Royal TenCate, Océ Technologies, Yokogawa Europe, Philips Business Communications, Esso
- Other sectors**  
Signaal Apparaten Hengelo, Baan, KEMA, Mexx International, Baan Company, Institute of Social Studies, International Centre for Water & Sanitation, Management for Development Foundation
- Training/coaching**    *Technical specialists and managers:* EU Monitors in Russia (Moscow), Ukraine (Kiev), Caucasus (Tbilisi), Kazakhstan (Almaty), Uzbekistan (Tashkent), Croatia and Bosnia (Zagreb) European Commission  
*Management consultants and technical experts:* Integration International Management Consultants Management, (Frankfurt) Germany  
*Researchers and consultants:* NEA Transport and Training Consultants, (Zoetermeer) the Netherlands  
*Scientists:* R&D department, FrieslandCampina, (Leeuwarden) the Netherlands

*Bankers and project managers:* Rabobank, KAS Bank, (Amsterdam) The Netherlands

*Economists and consultants:* NEI/Ecorys, (Rotterdam) the Netherlands

*Engineers and technical experts:* Witteveen+Bos, (Deventer) The Netherlands

*Project managers and scientists:* PURAC, (Gorinchem) The Netherlands

*Editors:* Editing for Readability, advanced training for English speaking editors working in the Netherlands, (Utrecht) the Netherlands

*Consultants and researchers:* Nuffic - Netherlands Organisation for International Cooperation in Higher Education, (The Hague) the Netherlands

*Project managers, post docs and PhD fellows:* Top Institute Food and Nutrition TIFN/WCFS, (Wageningen) The Netherlands

*Engineers:* BKH consulting engineers, (The Hague) The Netherlands

*Project managers:* Management for Development (MDF, Ede) The Netherlands

**Contact:**

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